



# mesa·az Transportation Advisory Board Report

**Date:** September 19, 2017  
**To:** Transportation Advisory Board  
**From:** Jim Hash, Senior Planner  
**Subject:** Bicycle and Pedestrian Program FY2016-17 Annual Report

## **Purpose**

The purpose of this report is to provide information to the Transportation Advisory Board (TAB) regarding programs, events, and projects that have been conducted and completed by the City of Mesa Bicycle and Pedestrian Program and documented in an Annual Report.

## **Background and Discussion**

The City's Transportation Department Bicycle and Pedestrian Program established strategic performance measures as part of the 2012 Bicycle Master Plan's Goals and Objectives to ensure that the plan's vision remained on course throughout the life of the plan's horizon. These established strategic performance measures and benchmarks fall under five major categories. These categories will be used to gather and evaluate information for future decisions regarding expansion and funding of the bicycle and pedestrian program.

These five major categories are:

1. Measuring Mode Share
2. Network Evaluation and Asset Management
3. Assessing Feedback and Reporting Achievements
4. Accident Reduction and Safety
5. Funding Acquisition

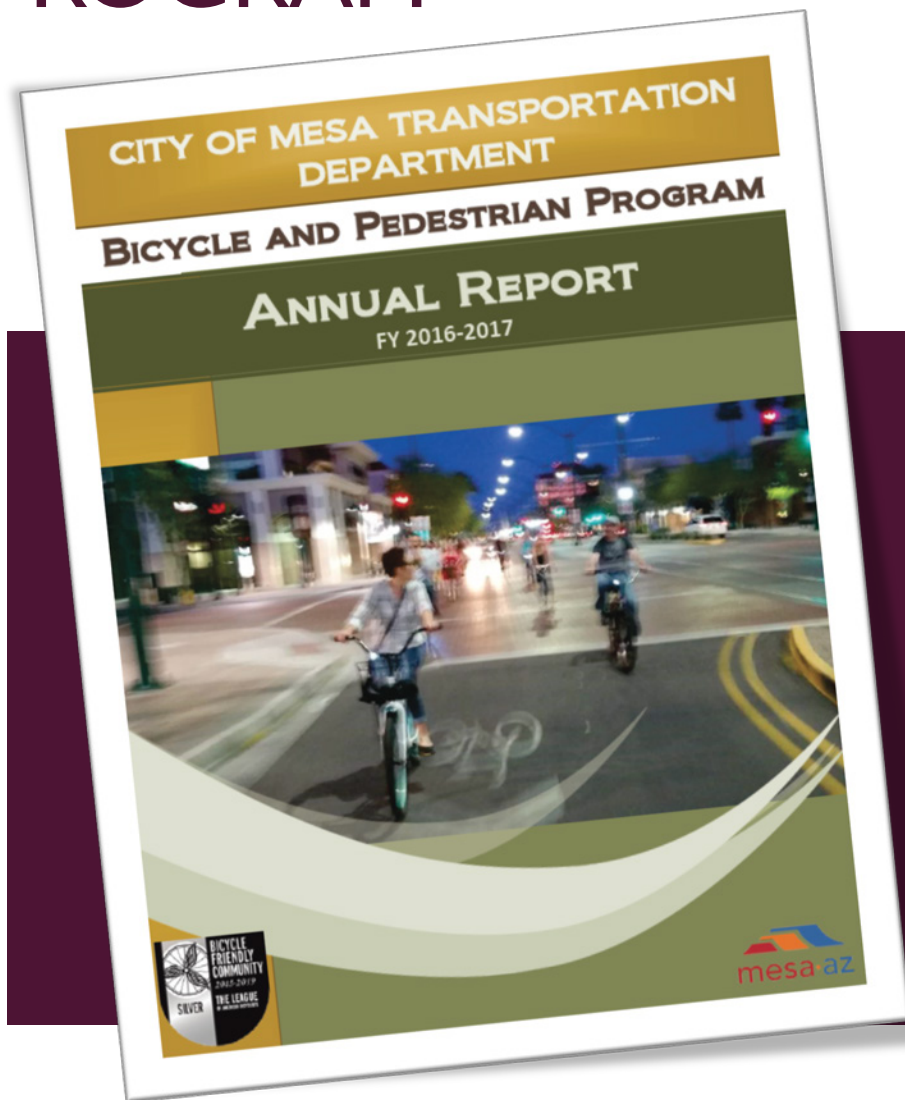
These five categories are evaluated each year and an annual report is produced, which, per the adopted bicycle plan, will be presented to the Transportation Advisory Board. The report will then be provided electronically for public consumption on the City of Mesa Transportation webpage. As outlined in the 2012 Mesa Bicycle Master Plan, the annual report should contain the following information to be presented to the TAB:

- Infrastructure project updates
- Street Maintenance improvements affecting the bicycle and pedestrian program
- Program updates
- Bike Month events
- Special events supported
- Adult education efforts
- Child education efforts
- Bicycle count efforts
- Customer satisfaction survey's results (if conducted)
- Trip reduction and mode share reports (if conducted)

### **Summary**

Transportation's bicycle and pedestrian program staff is working diligently to improve public awareness of bicycling in the City of Mesa. Staff is pushing forward to provide the facilities, education programs, encouragement programs, and events to stay in alignment with the goals and objectives of the City of Mesa 2012 Bicycle Master Plan. These goals and objectives as laid out in the plan will help to ensure that the bicycle and pedestrian program stays on course in its efforts to gain Bicycle Friendly Community Gold status and to remain in alignment with the vision established by the residents of Mesa.

# BICYCLE AND PEDESTRIAN PROGRAM

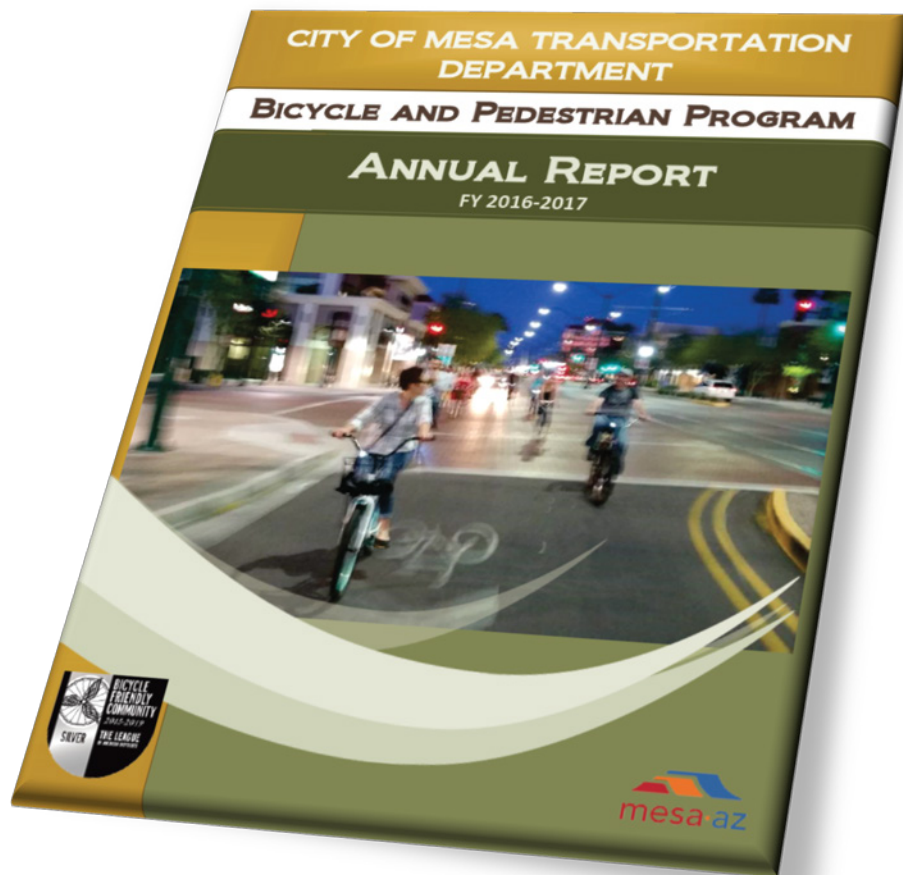


FY2016-17 ANNUAL REPORT  
TAB PRESENTATION



As Part of the 2012 Bicycle Master Plan:

- Annual Report will be presented
- Report will reflect of the accomplishments that have been made throughout the year
- Tool used as a measuring tool to ensure that the program is following the vision of the plan as laid out by the residents of Mesa and Mesa City Council.



AS OUTLINED IN THE 2012 MESA BICYCLE MASTER PLAN, THE ANNUAL REPORT SHOULD CONTAIN THE FOLLOWING INFORMATION TO BE PRESENTED TO THE TRANSPORTATION ADVISORY COMMITTEE.

- Program updates & Achievements
- Bike Month events
- Special events supported
- Adult education efforts
- Child education efforts
- Infrastructure project



Valley Metro Clean Air Campaign  
Awards – MAG Livable Communities  
Winner



- CycloMesa
  - ❖ El Tour Criterium
  - ❖ El Tour de Mesa
- Bike 2 Work Day
- International Walk to School Day
- Mesa Adventure Challenge
- Ride-in-Movies at the Park
- CycloMesa Winterfest



**FREE MOVIE**  
ON US TONIGHT!

Ride-in-Movies at The Park

You bring blankets and we will supply the popcorn! We encourage families to ride their bicycles or walk to the park. Remember your helmets and bike lights!

Please visit our website for up-to-date information on each movie.  
<http://mesaaz.gov/bikeped>  
<https://www.facebook.com/MesaBikePedProgram/>

DATE	LOCATION	FRE	MOVIE
Sept. 14, 2017	Harbor Park	7:00p	Finding Dory
October 7, 2017	Harbor Park	6:30p	Secrets of the Furious Five
November 1, 2017	Harbor Park	6:30p	How to Train Your Dragon 2
February 2, 2018	Harbor Park	5:30p	Dragonheart 3: The Sorcerer's Curse
March 2, 2018	Harbor Park	5:30p	How to Train Your Dragon
April 30, 2018	Harbor Park	6:30p	Cartoon Network
May 1, 2018	Harbor Park	7:00p	Cartoon Network

**POPCORN**  
 Your place to play  
 BICYCLE + PEDESTRIAN

EVENTS

- East Valley Bicycle Rodeo
- Kids Bicycle Education
- Adult Bicycle Workshops
- Health and Safety Fairs
- Car Seat Education/Teen Driving
- Car Free Pledge Campaign
- BikeLife Mesa



EDUCATION PROGRAMS



- Dobson Road Complete Streets Phase Two
- The Landing at Lehi Falls



# STUDIES

- Rio Salado Pathway
- West Mesa Connector
- 10<sup>th</sup> Street – Street Calming
- Southeast Mesa Shared Use Pathway



- Porter Park Pathway
- Dobson Road Complete Street – Phase One



CONSTRUCTION

# QUESTIONS

